

## **Alexandra Reinhardt Memorial Award, Artist Commission 2020**

### **Application information for the host organisation**

**Application deadline: 10 am on Thursday 6 June 2019**

Galleries, museums and visual arts venues throughout the United Kingdom are invited to submit proposals to host the 2020 Alexandra Reinhardt Memorial Award (ARMA), Artist Commission, worth £15,000. The Award in 2020 focuses on the mental health and wellbeing of children and young people. The Award funds an artist (or artists) to conceive and deliver a project which engages children and young people. It is hoped the project will have an outcome such as an exhibition, performance, art commission or public sharing. A further £3,750 will be made available to the host organisation to cover their costs.

Applications are invited both from organisations with experience of working with artists on participatory projects or education and learning programmes, and those with little experience and for whom this would be a good opportunity to develop work in this area.

Artist Lindsey Mendick completed ARMA 2018 at The Turnpike, Leigh; Alison Carlier, ARMA 2016 at aspex, Portsmouth; Anne Harild, ARMA 2015 at the Bluecoat, Liverpool; in 2014, Maria Zahle was hosted by New Walk Museum and Art Gallery, Leicester and in 2013, Elpida Hadzi-Vasileva was at mima, Middlesbrough Institute of Modern Art. For further information on ARMA 2013–2018 see: [www.engage.org/arma](http://www.engage.org/arma)

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## **Alexandra Reinhardt Memorial Award, Artist Commission 2020**

Engage invites galleries, museums and visual arts venues across the UK to submit a proposal to host a participatory project led by a visual artist or artists with a focus on the mental health and wellbeing of children and young people. The project will be conceived, developed and delivered by the artist(s) in dialogue with the host organisation. The project may lead to an outcome such as an exhibition, performance, commission or public sharing. The participatory project will run in spring/summer 2020.

The award is an opportunity for a host organisation to work with an artist (or artists) on a participatory programme. Host organisations with no previous experience of working with artists on a participatory project are welcome to apply.

An Award of £15,000 will be made to the artist(s), once appointed, to cover artists' fees, artists' expenses, materials for the participatory project and the costs of producing the outcome of the project. ARMA will award the host organisation £3,750 to cover the costs of hosting the project including the host organisation's costs associated with realising any public outcome such as an exhibition, performance or public sharing. We would like the final outcome to, in some way, profile the background of the award. There is the option of showing a selection of the work of Alexandra Reinhardt as part of the public outcome.

The aims of the programme are:

- For a visual artist (or artists) to work with children and young people on a participatory arts project with a focus on the mental health and wellbeing of the participants.
- For a visual artist (or artists) to conceive, develop and deliver a participatory project with the support of the host organisation, which draws inspiration from the participants and/or the context of the host organisation, for example, the building, the venue's collection or the local area.
- For the artist(s) and participants to share the outcomes of the project, for example, by creating an art work, an exhibition, or other type of public sharing.

More than one artist may undertake the project. If there is only one artist, the expectation is that they will be a visual artist; if there is a pair of artists, one of them should be a visual artist and the other artist may work in any other art form.

## **Background**

ARMA was established in memory of the artist Alexandra Reinhardt and is supported by the Max Reinhardt Charitable Trust. Alexandra suffered from a life-threatening blood condition and was profoundly deaf. She often used art in a therapeutic way. The Award was established after her death in 2004 to celebrate how art can promote wellbeing and to support young artists. To date, ARMA has comprised of an artist participatory/education project culminating in an artwork or artworks. From 2005, artists undertook residencies in NHS hospitals through a programme coordinated by Paintings in Hospitals. From 2010, the artist residency programme was coordinated by The Art Room, an organisation that works with art and artists to support vulnerable young people. Engage, the National Association for Gallery Education is delighted to have been running ARMA since 2012. The Award has been made bi-annually since 2016. For ARMA 2020, a specific focus on the mental health and wellbeing of children and young people has been introduced.

## **About Engage**

Engage is the lead advocacy and training network for gallery education, with some 870 members across 270 museums, galleries and visual arts organisations. Members include national, local authority and independent museums and galleries, and freelance education

professionals throughout the UK. Engage has well-developed programmes in England, Scotland and Wales, and focuses on four areas of work: research and activities, continuing professional development, sharing practice, and advocacy. Engage is an Arts Council England Sector Support Organisation NPO, receives project funding from the Arts Council of Wales and is an Annual Client of Creative Scotland. [www.engage.org](http://www.engage.org)

### **Support from Engage and the ARMA Coordinator**

- The ARMA Coordinator will provide the host organisation and artist(s) with support and advice.
- Engage and the ARMA Coordinator will manage the appointment of the artist(s). The host organisation will be a member of the shortlisting and interview panel for selecting the artist(s).
- Engage and the ARMA Coordinator will appoint an Evaluator to report on the participatory programme and commission.

### **The host organisation will be awarded £3,750 to cover:**

1. Staff time to support the artist(s) during the participatory project.
2. Expenses for a representative from the host organisation to be part of the artist shortlisting panel and to take part in the artist interviews in London or at the host organisation. Other panel members will include trustees from the Max Reinhardt Charitable Trust and Engage, and experts from the arts and cultural sectors.
3. Supporting the presentation of an outcome to the project such as an exhibition, celebration or art work, for example, providing installation or technician services, depending on the nature of the project outcome.
4. Production of promotional material to market the project, including the final outcome, and regular use of social media.
5. The arrangement of a Disclosure and Barring Service (DBS, formerly CRB) check on the artist(s) if required.

Please see [Appendix 1](#) (below) for the host organisation Project Guidelines.

## Important dates

- Host organisations will be shortlisted and selected for site visits in July 2019
- The artist shortlisting meeting and interviews will take place in October/ November 2019
- The participatory project will take place in spring/summer 2020
- The project outcome will be shared between summer and winter 2020 depending on the nature of the proposed outcome.

## Who can apply?

Galleries, museums and visual arts venues of any size in the UK are invited to apply.

## How to apply

Complete the application form in full and submit by email to [info@engage.org](mailto:info@engage.org) by 10 am on Thursday 6 June 2019. Please use the subject line: 'ARMA 2020 Host Organisation Application'.

The Application Form is available on the Engage website: [www.engage.org/arma](http://www.engage.org/arma)

**Please read the host organisation project guidelines below in full before submitting an application.** If you have questions about the programme or your application, contact Alison Unsworth, ARMA Co-ordinator [arma@engage.org](mailto:arma@engage.org)

Engage is committed to equality of access. Should you need application details in another format please contact engage on 020 7729 5858 / [info@engage.org](mailto:info@engage.org)

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## Appendix 1 — Project Guidelines

- Host organisations are invited to submit applications to host ARMA 2020. Shortlisted organisations will be visited by representatives from Engage.

### The host venue will be expected to:

- Contribute to the development of the artist brief and advertisement for artists to apply for ARMA 2020 and agree on these with Engage and the Max Reinhardt Charitable Trust.
- Sit on the artist shortlisting panel and participate in artist interviews taking place in London or at the host organisation.

- Liaise with and be supported by the ARMA Coordinator, both remotely and during occasional visits to the host organisation.
- Nominate a staff member who will offer regular on-site support to the artist(s) during the project.
- Work with the artist(s), ARMA Coordinator and Engage to develop and agree the artist's proposed approach and a programme for participatory activities prior to the start of the project.
- Provide adequate insurance cover for the artist(s) and participants during the project including Public Liability.
- Promote and encourage engagement in the participatory programme with the group of participants identified.
- Ensure staff at the host organisation are briefed and updated in regard to ARMA 2020 and the artists' participatory programme.
- Provide the artist(s) with an induction session, a security pass if necessary, and any other venue-specific checks required in advance of the start date.
- Work with the ARMA Coordinator and artist(s) to obtain consent from participants to record images of participants and/or their work to use as visual documentation of ARMA 2020 for dissemination online and in print.
- Provide an appropriate space for artist(s) to run participatory activities or liaise with suitable venue(s) such as schools, youth, health or community organisations that are able to host participatory activities.
- Provide appropriate studio or workspace for the artist(s), if required.
- Provide appropriate facilities such as access to running water, Wi-Fi and power, as agreed with the artist(s) throughout the duration of the project
- Provide adequate secure storage facilities for work produced by the artist(s) or by participants during the project.
- Work with Engage to agree and issue marketing copy and press releases; promote the project before and throughout, and regularly update social media.
- Work with Engage and the artist(s) to facilitate access to the artist(s), gallery staff and/or artwork for the press, if requested.
- Establish relevant Health and Safety requirements in advance of the commencement of the project and ensure these are adhered to.
- Carry out a Disclosure and Barring Service (DBS, formerly CRB) check on the artist(s), if appropriate.
- Discuss with Engage and the ARMA Coordinator any issues and obtain prior consent for any changes to the project, including significant staff, location and budget changes. Funding must be used for the ARMA 2020 as agreed with Engage and the Max Reinhardt Charitable Trust.
- Work with the ARMA Coordinator and independent Evaluator to collect data to assess the impact of the participatory project and contribute to the overall evaluation of the project including the timely return of case study material and evaluation/monitoring reports as detailed by and in conjunction with the Evaluator

and ARMA Coordinator. The Evaluator will produce a final report and a case study for the Engage website.

- Discuss, oversee and agree on the employment of sub-contractors with an artist(s), including other artists if required.
- Support the artist(s) with the realisation of the final outcome within budget, on time and in liaison with other relevant parties.
- Attend a mid-project review meeting with the artist and representatives from Engage and the Max Reinhardt Charitable Trust. This will include a presentation by the artist of the proposed outcome of the project if appropriate.
- If an artwork is the proposed outcome of the project, work with the artist(s) to produce a plan for installation, maintenance and decommissioning. The host organisation is expected to contribute to the costs of installation and will be responsible for any additional costs for maintenance and/or decommissioning, as required. Any artwork produced as an outcome to the project will belong to the host organisation unless otherwise agreed. The artwork cannot be sold by the host organisation.
- Insure any artwork whilst in its care (including Public Liability).
- Arrange transportation of Alexandra Reinhardt's artwork to be exhibited at the host venue, if appropriate. Funds are available to cover the cost of this.
- Act in accordance with Engage's Diversity Strategy and Equality Action Plan during the selection of the artist(s) and maintain responsible and ethical working practices throughout the project.

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