

Celebrate ART Overview

***Celebrate ART* is an exciting collaborative project developed by four partner organisations for the Year of Young People 2018 to showcase and celebrate the talent and creativity of young people in and through the visual arts.**

Through *Celebrate ART* young people will develop visual arts projects and act as artists, curators, educators, creative participants and evaluators.

Resulting art work will be shown in a series of high-profile exhibition/ showcase/ presentations during 2018 across several venues including Tramway in Glasgow and The Fruitmarket Gallery in Edinburgh.

The partners are:

- Engage Scotland, the National Association for Gallery Education
- The Fruitmarket Gallery, Edinburgh
- The John Byrne Award
- Tramway, Glasgow
- One further visual arts organisation/gallery partner

The partner organisations bring existing expertise in working and engaging with young people in different ways and have decided to work together to:

- develop and share good practice in working with young people
- try out and share new approaches
- cultivate new links across Scotland

The young people who participate in this project will of course be partners too.

***Celebrate ART* is supported by Creative Scotland and by the Year of Young People 2018 event fund, managed by EventScotland, part of VisitScotland's Event Directorate.**



Project overview

Celebrate ART will be managed by Engage Scotland.

Each gallery partner will be allocated funding to work with a core group of 8-10 young people aged 16-25. This will involve working with an artist in the co-production of creative work and events and with the young people acting as:

- Artists
- Producers
- Evaluators
- Curators
- Educators

Celebrate ART will comprise 10 sessions of exchange, workshops, group meetings, collaborative digital video work between all participants, and planning events at each partner venue. The project will provide unique cultural opportunities for young people from across Scotland to meet and get together both in person, and virtually to collaborate and share their creativity.

Bearing in mind the economic barriers to pursuing a career in the arts, each gallery partner will offer a further paid training opportunity for a young person aged 16 – 25 to enable them to develop their skills, aptitudes and experience to secure future employment. This traineeship model will offer a training allowance which is the equivalent of the living wage, currently £8.45 per hour with a maximum of 80 hours of paid training. This will ensure that this programme offers a clear progression opportunity, supporting the young trainees to improve or progress in their chosen art form, education, training or employment.

The John Byrne Award will make documentation films of the 3 gallery projects.

The aims of *Celebrate ART* are to:

- Inspire young people to be creative
- Provide a platform for young people to have their views heard and acted upon
- Create a greater sense of place for young people within contemporary art galleries
- Showcase and celebrate young people's talents and creativity
- Demonstrate new, innovative and creative models of working with young people
- Support young people to take on decision making and project leading roles
- Recognise that young people can shape their own learning
- Use digital media to disseminate information widely across Scotland

The outcomes of *Celebrate ART* will be:

1. Young people have more opportunities to take part in enjoyable and quality visual arts activities
2. Young people who would not normally participate have the chance to take part in visual arts activities
3. Young people develop their skills for life, learning and work in and through the visual arts
4. Young people influence or lead creative visual arts activities and have their voice heard in project design and delivery

5. Organisations in the visual arts and creative sectors work together to strengthen creative visual arts opportunities for the benefit of young people. The creative outputs of the project will be developed by the young people involved, with support from professional artists. Through using a co-production model, we will offer young people a different sort of energy, flexible ways of thinking and new ways of working. The partners will have the opportunity to build upon experience and expertise gained through participating in the co-production element of *Generation: 25 Years of Contemporary Art in Scotland* in 2014.

Young people will be actively engaged in the creative process throughout the project and this will create the conditions for them to take the lead, express their views and act upon them. Shared authorship is only possible if we talk and plan for this to happen at the outset. There is no key formula for co-production, every co-production is different. Co-production involves sharing power and recognising that young people have lived experience and have hugely important contributions to make.

Skills development will be an important part of this project, reinforced by offering funding for young people to participate in elements of the programme and tailored paid training opportunities. Participants will learn how to plan and deliver arts and discussion based activities. We also aim to deliver progression routes for young people, enabling them to achieve positive destinations into education, training or employment.

The Creative Scotland *Visual Arts Sector Review* published in 2016 highlighted the lack of diversity of those working in the sector, with 92% of respondents identified as being white and 68% being female. *Celebrate ART* will focus on working with under-represented young people including young people from black and ethnic minority communities, disabled young people and young people who are not in education, training or employment.

For example, as part of their *Equalities, Diversity and Inclusion Action Plan* Tramway is committed to recruiting young people for this project from the ethnically diverse communities in the neighbouring areas of Pollokshields East and Govanhill, who are currently under-represented in contemporary art.

The trainees will work alongside artists and other young people to deliver the projects in each organisation. They will be involved in all aspects of the project delivery including planning meetings, preparation, delivery of workshops, marketing set up and clear up, presentation/showcase/exhibitions, trips and evaluation of the project.

Tramway will deliver sessions in March-May 2018, to coincide with opportunities such as Glasgow International Festival of Visual Art.

The young people working with Tramway will have group training sessions with programming, technical and venue staff to ensure they have the knowledge and skills to produce their celebration event. For those young people wishing to claim an artist's fee, rather than art materials, there will be additional advice and support around self-employment in the arts.

The Fruitmarket Gallery will deliver its project from March to August 2018. Their project will be delivered during the Lee Lozano Exhibition 9 March – 3 June and the Tacita Dean Exhibition 29 June – 30 September 2018. They will work in collaboration with Access to Industry and Dancebase, working hard with young people who are NEET, have experience of care or mental health issues

A key output of *Celebrate ART* will be the public celebration of the creative work of young people in and through the visual arts. This is particularly important to the project partners as we know from Creative Scotland's Visual Arts Sector Review that the impact and benefits of engaging with the visual arts often have a lower profile than other art form sectors. We want to take this opportunity to shout more loudly about the brilliant creative work young people can make through the visual arts and the ways that they can develop their skills, creativity and well-being through working with art and artists.

Celebrate ART will be launched at The John Byrne Award ceremony at The Fruitmarket Gallery in Edinburgh in February 2018.

Artwork created through the project will be shown in high-profile showcase events during 2018 across our partner venues and given additional profile and reach through short films produced and promoted by the John Byrne Award.

Celebration/showcase opportunities will include:

- The launch of the project at the John Byrne Award Ceremony at The Fruitmarket Gallery, Edinburgh in February 2018.
- An event/exhibition of artwork/seminar at Tramway, Glasgow, in July 2018. Tramway's event will be a day-long young-people led programme of events
- An event/exhibition of artwork at The Fruitmarket Gallery in Edinburgh later in 2018
- A national exhibition/event related to the project – details will be confirmed when we have young people involved in the projects.
- The extensive promotion of short 'showcase' videos on Facebook, Twitter and YouTube to audiences in Scotland through the John Byrne Award's platforms and networks.
- The promotion of events in The Herald newspaper via The John Byrne Award/Herald media partnership.

Budget/programme

Each of the three gallery partners will receive the following funding:

- Gallery project funding £4,900
- Youth trainee fee £2,000

Each gallery partner will commit £2,000 of in kind support to the project.

Project management

Engage Scotland will undertake a project management role, managing funding applications and project budgets as well as promoting and sharing emerging good practice in engaging with young people more widely across the visual arts and gallery sector. A freelance project coordinator will be recruited to support the project along with a freelance evaluator to undertake the evaluation.

Engage

Engage is the lead advocacy and training network for gallery education. We support arts educators, organisations and artists to work together with communities in dynamic, open exchanges that give everyone the opportunity to learn and benefit from the arts.

Engage Scotland offers a programme of events, projects and research supporting those working in learning and engagement in visual arts venues in Scotland. Several events, including networking and training meetings, are held each year across Scotland reflecting themes and concerns within the sector.

Engage has extensive experience of delivering collaborative gallery education projects across the UK. <https://www.engage.org/projects>

Year of Young People 2018

In 2018, Scotland puts its young people in the spotlight, celebrating their talents, contributions and creating new opportunities for them to shine. The Year of Young People 2018 is a year-long programme of events and activities that will give young people in Scotland the opportunity to show the world what they are made of.

<http://yoyp2018.scot/>

The Fruitmarket Gallery shows the work of some of the world's most important Scottish and international artists and helps people engage with it in a way that is meaningful to them. Fresh Fruit is a group of young people aged 16–25 who work together and with artists at Fruitmarket to explore ideas and make and share art. Their programme of workshops is inspired by each exhibition, designed with and for young people. Their Year of Young People 2018 Project will focus on working with under-represented young people including those who are from BAME communities, disabled young people and young people who are not in education, training or employment. <http://www.fruitmarket.co.uk/>

The John Byrne Award is a competition delivered by Scottish charity, The Iris Initiative. The competition is open to 16-25 year olds living in Scotland which supports the creative expression of values. Young people are invited to submit any piece of original, creative work along with 200 words describing what values their entry represents and why that value is important to them. Entries are accepted 365 days a year via email and Facebook. All entries are exhibited on an online gallery at www.johnbyrneaward.org.uk. Each month the best entry is promoted on social media and in The Herald newspaper. The competition culminates in an annual awards ceremony in February attended by 300 guests and sees awards made to the best entry in 'visual art', 'video', 'music', 'writing' and 'other' categories.

<http://www.johnbyrneaward.org.uk/>

Tramway is an international art-space which commissions, produces and presents contemporary arts projects. Net Effect is Tramway's young people's group aged 16-25 years. Their activity for Year of Young People would bring existing members together with new recruits from the Youth Community Support Agency and other local partners.

<https://www.tramway.org/Pages/home.aspx>